

WG001

B&C Influence Crew

PST - Perfect Sweat Technology

B&C
COLLECTION

Composition

80% pre-shrunk ring-spun cotton, (investing in Better Cotton*) / 20% recycled polyester - RCS certified

* By choosing our cotton products, you're supporting our investment in Better Cotton's mission

Size

XS, S, M, L, XL, 2XL, 3XL, 4XL*, 5XL*

Packing

5 pcs/pack & 20 pcs/carton

Weight

350 g/m²

Color Note

Sport grey: 73% pre-shrunk ring-spun cotton, (investing in Better Cotton) / 21% recycled polyester - RCS certified / 6% viscose *Colours available in 4XL & 5XL : Black

Details

Channel the vibrant expression of contemporary culture with the B&C Influence Crew. Oversized, gender-neutral style with a nod to streetwear. Made from a robust, fully sustainable cotton/polyester blend, its 100% cotton face is excellent to print, and its label-free neck makes it easy to customise. Express yourself!

Features

True gender-neutral style with side seams

Durable 350 GSM fabric with a sturdy, substantial handfeel

B&C PST (Perfect Sweat Technology)

- Low Shrinkage Fleece (LSF)
- 100% cotton face for perfect printability
- Luxurious handfeel

Dropped shoulder and oversized feel for relaxed fit

High quality cuffs and bottom hem in 1x1 rib

9 sizes: XS-5XL

Curated 6-colour palette to serve POD, influencer and music merch, fashion and (r)e-tail, workwear, and academic segments.

"B&C No Label" solution for easy rebranding

Sustainability

B&C, now sourcing 100% more sustainable fibres

Supporting responsible cotton production through Better Cotton*

Contains recycled materials

Each B&C Influence Crew contains on average 11 post-consumer recycled PET bottles (550ml).

* This product is sourced via a system of mass balance and therefore may not contain Better Cotton.

Sustainability



Care instructions



All our products are tested and approved using all main print techniques.

View on the website



Colors



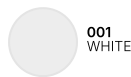
002
BLACK



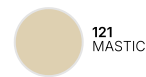
003
NAVY



620
SPORT GREY



001
WHITE

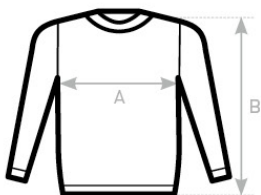


121
MASTIC



447
AMALFI TEAL

Size Guide



B&C INFLUENCE CREW WG001	XS	S	M	L	XL	2XL	3XL	4XL	5XL
A HALF CHEST	54	57	60,5	64	67,5	71	75	79	83
B BODY LENGTH FROM NECK POINT	66	68	70	72	74	76	77	78	79

View on the website

